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Media Release

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Net Impact Boston Receives Net Impact's Gold Chapter Standing

Top Net Impact chapters recognized for their 2010-2011 achievements

(San Francisco, CA) – Net Impact has announced the 2011-2012 Gold and Silver standings for Net Impact chapters, naming Net Impact Boston with the prestigious Gold rating. The standings, based on the chapter's performance this past year, represent the most outstanding chapters in the Net Impact network. This year, just 14% of nearly 280 Net Impact chapters worldwide achieved Gold standing.

"Net Impact's Gold chapters provide members with critical support to learn about careers for good, expand their professional networks, and put their business skills to work through real-world projects," said Net Impact Executive Director Liz Maw. "They are at the forefront of the movement to build a new generation of business leaders."

Chapters achieve Gold or Silver standing by meeting a rigorous set of requirements based on their activities, programming, and membership reach. This year's Gold and Silver chapters continued to raise the bar, holding a total of nearly 1,300 events and managing 130 programs that allow members to make an impact in their communities. Gold and Silver chapters also strengthened the overall network by collaborating regionally on events, mentoring other chapters, and sharing success stories with their peers.

Net Impact Boston's activities this year were led by Presidents Devon Long-Lytle (2010) and Monica Sullivan (2011), and included an inspiring recent event co-hosted with Net Impact's Simmons MBA Chapter. The event was titled "A Conversation with Ashoka Founder and CEO Bill Drayton" and was moderated by Net Impact Co-Founder and Social Entrepreneur, Mark Albion.

"The Boston Net Impact Chapter thrives on the passion and talent of our member community – emerging and seasoned Boston Area Professionals in the areas of Corporate Responsibility, Sustainability, Social Enterprise and Non-Profit Management. It is a truly engaged and generous community."

– Monica Sullivan, President Net Impact Boston 2011

Gold and Silver chapters are recognized publicly within the Net Impact network and in their local communities. They will receive special designation in *Business as UNusual*, Net Impact's annual publication showcasing how business programs incorporate social and environmental responsibility into their offerings, among other benefits.

About Net Impact

Net Impact represents a new generation of leaders spanning sectors and industries who are putting their business skills to work for a better world. Our programming helps 20,000+ members in nearly 280 chapters worldwide transform their careers to make a *net impact* that benefits not just the bottom line — but people and planet, too.

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